



Angela D'Costa
adprcom@bellsouth.net
T: 305-866-4944
C: 305.491.1047

GoITV THE ONLY TICKET TO A HISTORIC MATCH-UP BETWEEN ARGENTINA & BRAZIL

GoITV to broadcast the match and face-off that everyone wanted to see in Germany 2006.

Miami - August 28, 2006 - Once again, GoITV will bring its fans face to face with what is sure to be an unforgettable and historic moment in soccer. This time, the "Grand Finale" that everyone wanted to see during Germany 2006 but never materialized is about to play out this September and GOLTV has the exclusive U.S. rights to broadcast this match-up between two of the world's reigning soccer giants.

The encounter between Argentina and Brazil will take place at the 60,000-capacity Arsenal's new Emirates Stadium in London on Sunday, September 3rd and air live on GoITV at 11 am ET.

This must-not-miss face-off will allow fans to see one of the oldest soccer rivalries in action and make-up for some of the disappointment of both teams' elimination in the quarterfinals of the World Cup 2006.

Argentina's and Brazil's performance will also tell us some about both teams' newly appointed coaches. This will be Alfio Basile's first appearance as the new head coach for the white and blue team. The match will be the second game for Brazil's coach Dunga after he took over for Carlos Alberto Parreira.

"We are pleased to be able to bring this incredible game between two World Cup title winning nations to our viewers. This September 3rd, I am sure that we will all be on the edge of our seats as we watch soccer luminaries Roberto Abbondanzieri, Javier Mascherano, Juan Román Riquelme, Carlos Tevez, Sergio Agüero, Lionel Messi, Cicinho, Julio Baptista, Kaká, Ronaldinho, Robinho and Fred battle it out. It is definitely not going to be dull," said Enzo Francescoli, Founder and CEO of GoITV.

Last month was Argentina's and Brazil's chance to win another World Cup (Brazil has won 5 and Argentina 2. Only 5 other nations hold that honor) but this time, Italy pocketed the title and it will take other 4 years to see if Brazil or Argentina will rack-up another win. For now the two will meet on friendly terms to entertain and delight their fans and perhaps make a friendly statement as to who truly is the best.....

Coverage: Sunday, September 3rd 11 am ET.

About GoITV

GoITV is the first and only Television Network broadcasting 100% soccer in the US. GoITV was officially launched in February 2003 and brings the best games from Europe and Latin America as well as complete coverage of soccer from around the world. For more information please visit www.goltv.tv.

###