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## BEST OF ENGLISH SOCCER NOW ON GOLTV

### ***GOLTV signs official TV rights to Arsenal and Liverpool TV 2005- 2007***

**Miami - March, 2006** - Starting Monday March 27th, GolTV will once again up the programming ante by premiering two superb new weekly shows featuring a couple of the most recognized teams in English Soccer: Arsenal (Monday 27th) and Liverpool (Tuesday 28th).

This is without a doubt a programming coup that is sure to be welcome by many fans, as it marks the first time that GolTV will have substantial programming from some of the most important clubs in England.

Fans will now be able to capture some of the best in English and European soccer and all the excitement of unparalleled match play. Every week GolTV will deliver full coverage with exclusive behind the scenes sneak peeks and one-on-one in-depth interviews with some of the top legends in the sport.

"It is extremely exciting for us to offer our fans front row seats to experience quality play by these premiere English teams. Indeed, each year, as we continue to grow, we look to invest in the very best soccer programming working hard to deliver the most complete soccer coverage from around the world," said Enzo Francescoli, CEO for GolTV.

In addition to these new and exiting programs, GolTV offers its fans more than 1,500 soccer games each year from around the world, including live games from some of the best leagues in the world with exclusive rights to games from Italy, Spain, Brazil, Colombia, Ecuador, El Salvador, Guatemala, Honduras, Bolivia and Uruguay. Other programming features include GolTV NEWS, 45/45, Volkswagen Gol, American Soccer and so much more.

About the new shows & featured clubs

**Arsenal:** Arsenal FC boasts some of the world's best players and a record that includes 13 League Championships and 10 FA Cups. Some now even venture to say that this is by far one of the quickest and most athletic British teams ever. With a new 60,000 seat stadium in development the club will be looking to extend its winning ways in the coming years both domestically and in Europe.

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Arsenal TV: This will be the only means for fans in the US to chart Arsenal's campaign in the FAPL, UEFA Champions League and Carling Cup. Each week the program will feature full match coverage of the weekend FAPL match with extended highlights from the most recent UEFA Champion League games, midweek FAPL matches or Classic Matches from Arsenal FC's celebrated FAPL history. In addition, there will be extensive and EXCLUSIVE behind the scenes access and interviews with Arsene Wenger and his players.

**Coverage:** Monday's 4:00pm ET

**Liverpool:** Is the UK's most traditional football club, with 18 English League Championships to its name and 5 European Cups including the dramatic victory over AC Milan in Istanbul, 2005. Liverpool's host of international stars including Stephen Gerrard, Xabi Alonso, Djibril Cisse, Fernando Morientes, Luis Garcia and Harry Kewell are set to challenge again for UK and European glory from the magnificent and fabled arena of ANFIELD.



**Liverpool TV:** Liverpool will deliver GOLTV fans EVERY Premiership and Championship League match in full, plus classic matches from the start of the Premiership and Championship League, EXCLUSIVE interviews with the stars and behind the scenes coverage not to be seen anywhere else.

**Coverage:** Tuesday's 4:00pm ET

### About GoTV

GoTV is the first and only Television Network broadcasting 100% soccer in the US. GoTV was officially launched in February 2003 and brings the best games from Europe and Latin America as well as complete coverage of soccer from around the world. For more information please visit [www.goltv.tv](http://www.goltv.tv).