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GOLTV PRESENTS LIVE TELECAST OF LA LIGA'S REAL MADRID VS. BARCELONA ON APRIL 10

All-Soccer Network Delivers La Liga's "El Clásico" Match Between Spanish Premier League's Top Two Teams and Heated Rivals Real Madrid CF & FC Barcelona

MIAMI - April 7, 2010 - [GolTV](#), the nation's only independent bilingual channel delivering the most sought-after international fútbol, will telecast live coverage of Spain's biannual *El Clásico* between La Liga's Real Madrid CF and FC Barcelona from Estadio Santiago Bernabeu on Saturday, April 10 at 4 p.m. ET with a preview show kicking off at 2 p.m. ET. This is last time Barcelona and Real Madrid, currently ranked as the top two teams in La Liga, will face each other in competition during the 2009-10 regular season.

"*El Clásico* is one of the hottest and most long-standing rivalries in international soccer, and every matchup delivers heart-stopping excitement and unmatched soccer action," said Enzo Francescoli, CEO and founder of GolTV. "In addition to the rivalry and overwhelming popularity of these two teams, this event also offers soccer fans the chance to watch several of the world's best players go head-to-head in competition. That's why *El Clásico* continues to be one of the most-watched global soccer events."

Barcelona has led the Spanish league for the majority of the current season with a roster chock full of powerhouse players like Ibrahimovic, Xavi and the league's top goal scorer Lionel Messi. On the other side of the field, Real Madrid's roster boasts several of the world's best stars including Cristiano Ronaldo, Iker Casillas and Kaká. In this competition, Real Madrid will be seeking revenge as in the last *El Clásico* in November 2009, Ibrahimovic came off the bench to score in the 56th minute, leading Barcelona to a 1-0 victory.

Both teams have dominated Spain's La Liga since the 1950s and play each other twice per season. Historically, Real Madrid and Barcelona have played 159 *El Clásico* matches since the season of 1928-29, and Real Madrid leads with 68 wins versus Barcelona's 61. In addition to coverage of Spain's top league, GolTV is also home to Germany's Bundesliga and Brazil's Campeonato Brasileiro and Campeonato Paulista, all of which will be showcased in crystal clear HD quality beginning on Aug. 1, 2010.

For more information or for a current programming schedule, visit www.goltv.tv.

About GolTV

GolTV delivers live and primetime coverage of the world's highest level of professional soccer. Founded in 2003 and led by Chief Executive Officer and former international

fútbol superstar, Enzo Francescoli, GolTV is the country's only independently-owned bilingual soccer network and the first channel conceived and operated by professional athletes. GolTV is the original all-soccer channel with unsurpassed exclusive TV rights, featuring over 6,000 hours of pure soccer action and a diverse mix of soccer programming, including the country's only weeknight soccer news program, *GolTV News*. GolTV is one of the country's most popular networks among Hispanic viewers as well as marketers targeting all U.S. soccer fans. The company recently launched GolTV Móvil, offering mobile phone subscribers exclusive news, updates, scores and video of their favorite teams, leagues and tournaments on the go. For more information, visit www.goltv.tv.

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