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Orale!!!! GOLTV – GOES TO MEXICO!

Bringing Fans Face to Face with all the Excitement that is Part and Parcel of Mexican Soccer - Including World Cup Action GoTV

Miami, Florida – May xxx, 2006 – GoTV, the only 24 hour soccer network bringing some of the world's top leagues into millions of US homes every day, announced today that it has something new and exciting for the many fans of Mexican soccer including the more than 22 million Mexican's now living in the United States (US Census Bureau 2002 - There are a total of 37.4 Million Latinos in the US of which 60.9% are Mexican).

"From the thrill of game play, to man-on-the-street interviews, fans can now almost experience Mexico on their screens. Our new show to be known as "Mexico Lindo y Futbol" covers it all for the fans of this nation's soccer with a rich history and following," said Enzo Francescoli GoTV's Founder and CEO.

Indeed, Mexican soccer is as full of tradition, color and pageantry as the land from where it comes. After all, Mexico was one of 13 original nations to participate in the inaugural 1930 FIFA World Cup in Uruguay.

"Mexico Lindo y Futbol" will afford all those who are passionate about first division Mexican Soccer the opportunity to be a part of the excitement, special flavor and brand of play that is Mexican soccer.

Airing daily Monday through Friday, the show will present highlights, scores, stats and best of all, the Mexican Life around the world of soccer so the Mexican fan in the US can feel at home and be up to date with what's happening just south of the border.

And during World Cup (just a few days away) Mexico Lindo y Futbol will go to Germany. The show will have correspondents on the ground reporting on everything related to the Mexican national team and featuring exclusive special interviews and in-depth analysis of the Mexican team by our talented sportscasters.

Show Schedule: Monday to Friday at 11:00 PM EST / 8 PM Pacific

About GOLTV

Delivering more than 1,500 soccer games each year from around the world, GolTV offers the most live soccer available on TV with exclusive rights to games for some of the best leagues in the world including Italy, Spain, Brazil, Colombia, Ecuador, El Salvador, Guatemala, Honduras, Bolivia and Uruguay.

GolTV also broadcasts live and live-on-tape games from Europe's UEFA Cup, Copa del Rey and International Friendly Games; the US Open Cup; and the UNCAF Tournament in Central America.

GolTV is the first and only Television Network broadcasting 100% soccer in the US. GolTV was officially launched in February 2003 and has the rights to 15 leagues and tournaments. For more information please visit www.goltv.tv

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