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MEDIA ADVISORY

Meet the Score Keepers!!!

What: A chance to get face to face time with some of the US most pre-eminent soccer announcers and to gain insight into the year in soccer (2006), including some of those questions you have been asking yourselves and other HOT soccer topics.

- What is in store for the World Cup?
- Will Brazil win for a 6th time as expected or do our
- experts have a different pick?
- With a roster of the biggest players in the World, what is happening to Real Madrid and
- can they actually turn it around in the second half?
- Who will be this year's sleepers during the super draft (get their insight before it happens)?

And many more revelations.....

Go!TV American Soccer's own Ray Hudson and Lindsey Dean will be on hand during this the 59th Annual NSCAA Convention in Philadelphia to sign autographs and to film a special featuring interviews with key attendees such as John Stewart, soccer luminaries past and present and featuring highlights of the event.

When: Friday January 19 and Saturday January 20

Where: Booth #629

For interview opportunities you may call: Angela D'Costa: 305-866-4944 dir 305-491-1047 cell adprcom@bellsouth.net

About the experts:

Ray Hudson: Hudson began his professional career with Newcastle United of the English Premier League in 1973 at the age of 17. He made over 40 appearances for the club from 1973-77. After four years in the Football League First Division, Hudson moved to the United States, playing for the Fort Lauderdale Strikers of the North American Soccer League from 1977 to 1983. Nicknamed "Rocky," he was a five-time NASL All-Star midfielder and led the Strikers to the Soccer Bowl in 1980. After starting out as the Major League Soccer Miami Fusion's TV commentator, Hudson was named its head coach in the middle of the 2000 and then led the club to the best regular season record in Major League Soccer in 2001.

Lindsey Dean: A veteran radio and television broadcaster, who has the benefit of diverse experience in the soccer world. As a broadcaster, Mr. Dean has had the pleasure of handling radio play-by-play duties of the Miami Fusion of Major League Soccer. He also has served as an announcer/host for the New England Patriots of the National Football League. In addition, Dean was the Public Address Announcer for the Florida Panthers of the National Hockey League for two seasons. He has received 7 Associated Press Broadcast Awards for his efforts.

About American Soccer: A program dedicated to the best that American soccer has to offer. GoITV's team of experts will bring you both the large and small stories of US soccer action. Whether it's the US National Team's run for the 2006 World Cup, Major League Soccer's tenth anniversary campaign, the proving grounds of United Soccer Leagues, the latest from the college campuses or the hotbeds of youth soccer, the viewer will find it on American Soccer with highlights, features and exclusive interviews.

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