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Go!TV REMAINS U.S. HOME TO LA LIGA

Go!TV Will Continue to Bring Viewers Face to Face with the Unsurpassed Skill & Excitement of La Liga

Miami, FL. August 28, 2006 - Go!TV, the only channel dedicated 100 percent to soccer in the Americas, announced today that it has extended its exclusive multi-year agreement to broadcast the Spanish League in the U.S. and Canada.

The agreement includes live and exclusive rights to broadcast all of the league's teams including: Real Madrid, Barcelona, Atletico de Madrid, Valencia, Villarreal, Betis, Celta de Vigo, Deportivo La Coruna, Sevilla, Racing, etc.

"Spain is quite simply the world's most successful soccer nation on earth. Regardless of the country or origin of the fan, the high quality play that is a staple of this league is simply of vital importance to any soccer programming line-up. The exclusive licensing agreement allows Go!TV to continue to bring our fans the best soccer in the world," said Enzo Francescoli, Founder and CEO of Go!TV.

Indeed, nowhere else in the U.S. will viewers have the opportunity to see some of the most celebrated players of the sport such as Ronaldinho, Beckham, Van Nilstenrooy, Cannavaro, Zambrotta, Lionel Messi, Rafa Marquez, Roman Riquelme, Samuel Eto'o live, doing what they do best.

Beyond this important renewal, Go!TV is also proud to call itself the home to some of the other A List leagues in the sport such as Italy, Brazil and most recently Germany, as well as most of the South and Central American leagues including: Colombia, Bolivia, Ecuador, Guatemala, El Salvador, Uruguay, and Honduras.

From the English premier league Go!TV currently brings its viewers two superb weekly shows featuring a couple of the most recognized teams in English Soccer: Arsenal and Liverpool. This, coupled with the airing of other important matches, tournaments, and quality original programming, are some of the reasons why Go!TV continues to win fans and why the channel is slated to reach the 11 million subscribers mark by year's end, making them the fastest growing independent channel in the industry.

Note: For viewing times and schedule please go to Go!TV.TV.

About GoTV

GoTV is the first and only Television Network broadcasting 100% soccer in the Americas. GoTV was officially launched in February 2003 and brings the best games from Europe and Latin America as well as complete coverage of soccer from around the world. For more information please visit www.goltv.tv.

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