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MEDIA ALERT
NCTA Booth: 2959

COME OLE WITH GOLTV

VIVA ESPAÑA - AT THE NATIONAL SHOW

What: Come and be captivated by the rhythmic motions of flamenco dancers and transported in sight, sound and taste to a land where soccer is KING.

Last year's celebration took us to Brazil, breeding ground of soccer giants. This year, Go!TV, the first and only bilingual television network broadcasting 100% soccer in the U.S., takes us to Spain in celebration of the network's unparalleled success, and its exclusive rights to La Liga (Spain's 1st Division) one of the most competitive and skilled leagues in the world boasting soccer superstars such as Rohnaldino, Beckham, Zidane & Ronaldo among others.

Who: Your host for this party will be none other than the network's founder – Enzo Francescoli (better know as The Prince), a man named by FIFA as one of the Top 100 soccer players of all time

We invite you to join us, meet our executive team and learn more about the network as we celebrate our three year mark and numerous other achievements.

When: Monday April 10, 2006

“OLE with Go!TV” The Festivities Begin 3:30 with Flamenco Dancers, Tapas and Sangria.....

Also on the schedule (Sun April 9th –Tues April 11):

- Join us and PLAY, as we introduce our new interactive games - test your skills and knowledge via our Interactive games and take home prizes. Try all three games: Go!TV Trivia, Go!TV Header's Challenge or the Roaming SCREAMING Race.

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- **The GoITV Headers Challenge** – Allows players to test their soccer skills by keeping GoITV's icon, the blue soccer balls up in the air as long as they can in this virtual camera-action game
- **The Roaming Screaming Race** – Our roaming promo man will be found throughout the convention center. Players enter a virtual stadium and scream GoITV as loud as they can. The player who screams the loudest will find that his soccer player has scored the goal.
- **GoITV Trivia** – A trivia game where participants compete to see who knows how a particular play will end.

Where: Booth 2959
 The National Show
 National Cable & Telecommunications Association
 Georgia World Congress Center
 285 Andrew Young International Blvd.,
 NW Atlanta, Georgia

About GoITV:

Delivering more than 1,500 soccer games each year from around the world, GoITV offers live games from some of the best leagues in the world with exclusive rights to games from Italy, Spain, Brazil, Colombia, Ecuador, El Salvador, Guatemala, Honduras, Bolivia and Uruguay.

GoITV also broadcasts live and live-on-tape games from Europe's UEFA Cup, Copa del Rey and International Friendly Games; the US Open Cup; and the UNCAF Tournament in Central America. Other programming features from GoITV include GoITV NEWS, two daily independent half hour-long wrap-up shows highlighting the latest and most important happenings in the world of soccer and 45/45 a weekly debate show taking a deep look into Latin American soccer.

GoITV is the first and only Television Network broadcasting 100% soccer in the US. GoITV was officially launched in February 2003 and transmits more live soccer than any other network. For more information please visit www.goltv.tv

For further information or to arrange for interviews: contact Angela D'Costa at 305-491-1047 or visit us at **booth 2959**