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## **GOLTV– GOES TO GERMANY**

### ***US Premier Soccer Network Announces Special Programming During World Cup***

**Atlanta Georgia, April 9, 2006** – With only 8 weeks to go before the World Cup kicks off, Go!TV is set to capitalize on absolute soccer mania by ratcheting up the ante on its already excellent soccer programming, offering some of the best specials surrounding the games and festivities of World Cup 2006.

Indeed Go!TV's premiere talent and broadcast team will soon be traveling to Germany to put together some of the programs that are sure to capture the attention of the US fan, offering in-depth analysis and behind the scenes coverage of one of the most important sporting events in the world.

"June's World Cup in Germany offers us the perfect opportunity to showcase our existing shows and talent as well as to bring fans something extra to keep the thrill alive both before and after each match," said Enzo Francescoli, Go!TV's Founder and two time World Cup player.

Made of a varied programming mix, whose goal is to bring the fan back to the network, Go!TV's programming add-ons during the World Cup bank on its recognized staple of announcers to make Go!TV the home for World Cup related commentary and behind the scenes action both before and after key matches.

### **Programming Highlights**

**Show Name:** FIFA Fever \* Tuesdays, 7:30 pm ET

**Description:** (6 Episodes) Looks back into some of soccer's most exhilarating moments. This half hour specials produced by FIFA, brings viewers the excitement of the best and most historic moments of world cup soccer history (Airdates: March 21, 28 & April 4, 11, 18, 25)

**Show Name:** FIFA Centennial \* Tuesdays, 7:30 pm ET

**Description:** (5 Episodes) A collection of in-depth FIFA documentaries that commemorates FIFA's centennial celebration. Entitled "The Beautiful Century" the show includes first broadcast unedited footage and interviews with some of the world's most famous and respected soccer players such as: Pele, Mexico's Hugo Sanchez and Zidane Bechhman among others. (Airdates: May 2, 9, 16, 23, and 30)

**Show Name:** FIFA's World Cup Focus 2006 \* Wednesdays and Fridays, 7:30 pm ET

**Description:** (6 Episodes) Will provide a definitive and unique preview to the tournament in these 30 minute shows packed with action, insight, exclusive interviews and topical features. The series will reflect on Brazil's amazing record of producing outstanding players; why so much is expected of Argentina and England this time and so much more. The series will feature some of the biggest names in world football today (Airdates: April 26 & May 3, 10, 17, 24, 31).

**Show Name:** Fútbol Mundial \* Wednesdays and Fridays, 7:30 pm ET

**Description:** (7 Episodes) Thirty minutes of all that is happening around World Cup play action, the celebrations, fan reaction and many more happenings for a true flavor of this, one of the most important sporting events in the world (Airdates April 28 - May 5, 12, 19, 26 & June 2, 9).

**Show Name:** GoITV News \* Monday - Sunday, 7:00 pm ET

**Description:** A special edition directly from Germany with all the news about the World Cup. This 60 minute show will cover everything related to games, goals and stats taking place in Germany (June 7<sup>th</sup> through July 10<sup>th</sup> a total of 33 episodes – Repeats at 9pm and 12 am).

**Show Name:** GoITV in Germany \* Monday-Sunday, 8:00 PM ET

**Description:** Directly from Germany, GoITV's journalists will discuss all relevant news about the World Cup (throughout World Cup 2006).

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**Show Name:** GOLAZO \* Thursdays, 7:30pm ET

**DESCRIPTION:** A 30 minute show that will cover every detail pertaining to the World Cup as Germany gets ready to host the most important event in the world of soccer

“During the World Cup fans eat, sleep, and dream soccer. The fan can’t seem to get enough!!! Our aim is to be the answer to this need by putting together a great pre and post game programming mix that brings in some new programming but also leverages some of our existing shows,” concluded Contantino Voulgaris, Vice President of Programming for GoITV.

In addition to exclusive specials and broadcasts from the World Cup - the complete programming schedule, as well as special podcasts and streaming commentary will be available online at [www.goltv.tv](http://www.goltv.tv).

#### **About GoITV**

Delivering more than 1,500 soccer games each year from around the world, GoITV offers the most live soccer available on TV with exclusive rights to games for some of the best leagues in the world including Italy, Spain, Brazil, Colombia, Ecuador, El Salvador, Guatemala, Honduras, Bolivia and Uruguay.

GoITV also broadcasts live and live-on-tape games from Europe's UEFA Cup, Copa del Rey and International Friendly Games; the US Open Cup; and the UNCAF Tournament in Central America.

GoITV is the first and only Television Network broadcasting 100% soccer in the US. GoITV was officially launched in February 2003 and has the rights to 15 leagues and tournaments. For more information please visit [www.goltv.tv](http://www.goltv.tv)

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